



Our Deepening Commitment

Morukuru Goodwill Foundation is committed to nurturing the delicate balance of our marine ecosystems. Our passion for coastal conservation burns brighter than ever, and we're excited to share the significant strides we've made in protecting sea turtles, especially within the sanctuary of De Hoop Nature Reserve.

Bheni's journey across the Indian Ocean

If you haven't yet heard about our beloved Bheni, allow us to introduce you to the resilient green sea turtle whose rehabilitation we were thrilled to sponsor.

Bheni arrived at the Two Oceans Aquarium Foundation's Turtle Conservation Centre for rehabilitation a few years back with a significant infection under his scutes (shell plates). With love, patience, and constant care, he made a miraculous recovery. His fighting spirit earned him a special place in the hearts of the Centre's turtle heroes... and the hearts of many of our supporters! Once he was well enough to return to the ocean, Bheni was released at De Hoop Nature Reserve in December 2023 by the Two Oceans Aquarium Foundation's Turtle Conservation Centre. Guests of Moruku Family De Hoop were able to witness this incredible moment. Morukuru Goodwill Foundation sponsored a satellite



Morukuru Goodwill Foundation sponsored a satellite tag so the Turtle Conservation Centre could keep a watchful eye over Bheni.

tracking tag and we have watched Bheni's journey with fascination. From De Hoop's protected waters to the depths of the Vema Trench and the coral reefs near the Seychelles, Bheni's voyage paints a vivid picture of the interconnectedness of marine life. By October 2024, Bheni had travelled an amazing 14 500km at a speed of around 50kms per day and was documented 200km off Somalia's coastline! What a testament to the incredible



Nori, the green turtle at the Two Oceans Aquarium Foundation

migratory instincts and resilience of these ancient mariners – and what a joy it is to see him living his best life!

Supporting the Turtle Conservation Centre

Our unwavering support for the Turtle Conservation Centre continues to deliver extraordinary results. With the help of our partnership, the Centre is expanding its rehabilitation capacity, enabling them to provide life-saving care to an additional 126 turtles.

We're also honoured to have "adopted" Nori, another green sea turtle who has faced unique challenges. We're covering her medical care and will sponsor her satellite tag upon her eventual release. Just like with Bheni, this tag will allow the team to track her journey and support vital research on sea turtle behaviour and migration.

Why sea turtles matter

Sea turtles are more than just adorable, beautiful creatures. Like all other marine animals, they contribute to the ocean's layered ecosystem by ensuring nutrient cycling, keeping beaches healthy, and promoting the

growth of dune vegetation.

Different species play specific roles. Hawksbill turtles, for example, help maintain coral reef health by controlling sponge populations. Green sea turtles like Bheni and Nori graze on seagrass beds, preventing overgrowth and ensuring that these vital habitats thrive.

Together, we can make a profound difference in the lives of sea turtles and other marine life and safeguard the future of our oceans' ecosystems. As we track Bheni's odyssey and see Nori's resilience, we're reminded that every act of conservation, no matter how small, creates ripples of positive change.

**With Gratitude,
The Morukuru Goodwill Foundation Team**

Be part of the change

COASTAL CONSERVATION WITH A PURPOSE

We invite you to become an active participant in keeping our oceans and its inhabitants in tip-top condition. Consider joining our "Coastal Conservation with a Purpose" experience at De Hoop when staying with us for two nights or more. This special package allows you to:

- Dive into the world of turtle conservation.
- Meet the turtles and turtle heroes at the Two Oceans Aquarium Foundation's Turtle Conservation Centre.
- Learn more about how Morukuru Family De Hoop balances delivering a world-class guest experience with protecting the environment.
- Gain a deeper appreciation for our oceans' wonders.

ANNUAL Beach Clean-Up

For three consecutive years, Morukuru Family De Hoop has hosted an annual Beach Clean-Up in May. The Beach Clean-Up initiative was originally started due to the overwhelming amount of plastic we found washing up on our shorelines during Covid-19. It has now become a much-loved weekend for all involved.

For the first two years, we collaborated with CapeNature and De Hoop Collection, alongside the Two Oceans Aquarium, as well as guests and staff, to collect a total of 120 bags and 177 bags, respectively. In our second year CapeNature

weighed the litter collected and it was 1.77 tons of plastic.

In 2024, we hosted our third annual Beach Clean-Up, assisted once again by CapeNature and our Morukuru Family De Hoop guests and staff. We were able to gain entrance from the opposite side of the beach and covered a 17km span, collecting a total of 3.72 tons over the day.

Bites Beach Café hosted a lovely lunch after the clean-up to reward everyone for their hard work!



Our clean-ups extend to working with our local school, Ouplaas EK, which supports a critical role in nurturing a love for the ocean and provides an opportunity for outdoor ocean education.



Rhino poaching remains an ongoing war that reserves constantly fight, and it takes a whole community to stand up against the relentless attack on these magnificent giants.

In 2022, 2.9% of South Africa’s rhinos were poached, increasing to 3.2% in 2023. During the first 6 months of 2024, 229 rhinos were poached in South Africa (compared to 231 for the same reporting period in 2023).

Despite a decrease in poaching numbers this year, rhinos remain in urgent need of protection as the threat of attack persists, and the fight against poaching is far from over. The Morukuru Goodwill Foundation is putting substantial amounts of money into combating rhino poaching within Madikwe Game Reserve.

WE SUPPORT RHINO PROTECTION IN A FEW WAYS:

RHINO NOTCHING

Every rhino in the reserve goes through a notching process. Each rhino has a unique shape (notch) cut into its ear and is given an allocated number, so they can be clearly identified. During the notching process, rhinos also receive a chip in the horn and body, and DNA samples are taken. These samples are added to the South African RhODIS DNA database at Onderstepoort Veterinary Institute, allowing them to be used as evidence in poaching cases. The information gathered during these events provides conservationists with a record of individual rhinos over time, including territory/home range, birth rates, associations with other known (notched animals), and eventually age of post-reproduction. Guests of Morukuru Family Madikwe have the option to join such an event through our 'Safaris with a Purpose' package.

MADIKWE BLACK RHINO PROJECT

Madikwe has one of the key populations of black rhino in Southern Africa and maintains an up-to-date black rhino DNA database. It is vital to keep a lineage of the black rhino population, so black rhino calves are notched, and their DNA recorded, before they separate from their mothers. This project gets carried out every two years within Madikwe. It is an extremely costly endeavour as it involves vets, helicopters, and much time. Morukuru Goodwill Foundation assists in supplying funding to this worthy cause.

MORUKURU DE HOOP Alien Vegetation Clearing Project

Our Alien Vegetation Clearing Project was created in 2021 by Morukuru Family De Hoop in partnership with the Morukuru Goodwill Foundation.

The project addresses the problem of the invasive plant Rooikrans, also known as red-eyed wattle (*Acacia cyclops*). It is a popular plant in South Africa for cooking, making fires, and stabilising dunes. Introduced into South Africa in the 1830s, almost 200-years ago, the wattles’ presence in the De Hoop Nature Reserve has had undesirable effects on both the natural environment and the social, economic, and cultural wellness of society in the reserve (SAJEMS asset research NS 19 “2016”). Some of these negative impacts include changes in coastal sediment dynamics, changes in seed dispersal dynamics, and, most importantly, the overtaking and out-competing of native plants in the area.

Morukuru Family De Hoop supports CapeNature in the removal of this problem plant with immense benefit to

the environment in helping the local flora to stabilise. Morukuru Goodwill Foundation permanently employs four alien plant clearers and has covered all costs of equipment required.

The team operates in the immediate area around the lodges with the lodge benefitting from the project by using the wood produced. This eliminates the need to bring in more wood which reduces the chances of introducing possible pests (such as wood borer beetles) and diseases. It also reduces the transport of wood from far-away sources and its possible hazardous packaging (plastic). We are effectively locking the carbon cycle and reducing our overall carbon footprint.

The Rooikrans growth is vast, and it will take many years to eradicate this permanently from the central areas in the reserve. In the meantime, we are looking at different uses for the byproducts, from wood chips to composting to pellets, of the operation so we can fully use the removed plants. Rooikrans has a high energy output if burnt, so we would like to use that attribute to its fullest potential.



The Tswalu Lion Introductions

INTO THE MADIKWE GAME RESERVE

In May 2021, with the support from Morukuru Goodwill Foundation, we were able to fly two young male lions of two years and six months from the Tswalu Game Reserve in the Northern Cape Province into the Madikwe Game Reserve with the aim of introducing much-needed new genetic blood into the Madikwe lion population.



Credit: Damien Ivan

Lions seldom manage to take over a pride and oust existing males before they reach four years of age. Therefore, at just two and a half years of age we knew that the chances of survival of the new Tswalu males against dominant territorial male lions already established in Madikwe was going to be a major challenge for the Tswalu males.

For that reason, we decided to bond the two young Tswalu males with a single and older lion – the Modimo male – in the hope that this wise older lion would keep the two young Tswalu males out of trouble until they were of an age to assert themselves into the Madikwe lion population.

After being held in a special “boma” within Madikwe for two months, the three-male coalition was released into the greater Madikwe in July 2021. After traversing much of the park and avoiding trouble from other male lion coalitions for over approximately one and a half years, the Tswalu male coalition finally started to assert their dominance in the southwest of the park between October 2022 and February 2023.

They ousted the resident coalition males and took over the Mica Pride, even stretching their dominance to take over the Tshaba pride females in the northwest of the park. We were all extremely happy – our mission was almost complete – we were going to get Tswalu genes into the Madikwe lion population!!

And then disaster struck...

Inexplicably on 08 September 2023, one Tswalu male went on a trip way out of his hard fought for territorial area only to get himself killed by other male lions.

What now? We knew that should the remaining Tswalu male be encountered by another coalition male lion pair – he would be killed, as by now, the Modimo male was really showing his age and would be unlikely to help him if he was challenged.

Back to the drawing board! We would have to bond him with another lion to prevent this from happening.

Fortunately, a beautiful young, big single male lion named Tshimega was available for this purpose.

Following the death of the Modimo male, the remaining Tswalu male was once again placed in the Madikwe boma holding facility in February 2024 for two months with Tshimega to bond. Well bonded by early March, they were released back into the Madikwe.

The Tswalu male (now over five years old) and the Tshimega male coalition pair quickly established themselves with the Mica pride in the northwest section of Madikwe.

At the time of writing, 17 September 2024, the Tswalu male is mating with the Tshaba Sesha female! We are hoping that finally, after the three and a half years since the Tswalu lions were flown into Madikwe, we may achieve our objective and succeed in introducing new lion genetics into the Madikwe Game Reserve.

This exciting project clearly outlines the challenges of successfully introducing new lions into an established game reserve.

COMMUNITY UPLIFTMENT



One of the key focus areas of Morukuru Goodwill Foundation is to uplift and improve the general wellbeing of the communities it supports, which includes the support of schools. We have, over the last few years, assisted the Molatedi Village, outside Madikwe Game Reserve, in numerous ways, such as supplying fresh produce and meat for catering for Grade 7 farewell parties and the celebration of Youth Day (2023), water and soft drinks for sporting events, and netball uniforms for the community netball team.



Through donor generosity, we have been able to improve the associated educational facilities at Molatedi School as well as supply a new photocopy machine and four brand new laptops, which enable the teachers to adequately teach the learners within the school.

THIS ISN'T WHERE IT STOPS

Our guests donated what most take for granted...

Recent guests at Morukuru Family Madikwe visited the school and were inspired to assist the community further in our ongoing efforts to address the practical needs which directly impact them. As such, they graciously donated a great deal of sanitary products for approximately 50 high school girls within Molatedi Village. This can be a difficult topic and initially the girls were a bit shy but eventually built up the courage to collect the sanitary products.

For many girls, these types of products are not a given, which not only could pose a potential health risk – it can also mean girls' education, well-being, and sometimes entire lives are affected. Something as simple as donating sanitary products can really change lives. Special thanks to our group of inspired ladies for making this possible. There isn't a limit to what one can donate and assist the communities and schools within the underprivileged communities.

We also match the interests or expertise of our guests with the needs of the school. If you are a gardener, bring with some vegetable seeds and we'll have you planting together. If you love sports, you could sponsor one of the sports teams and perhaps enjoy a game of football. Health education and similar is always welcome.



ADDITIONAL PROJECTS SUPPORTED

- School electronic equipment, cleaning products, learning materials and various other small projects the school requests
- Support of park infrastructure including security, road repairs, and solar borehole pumps
- Cheetah & wild dog conservation and monitoring
- Assisting two student marine guides in their studies



Morukuru Goodwill Foundation and Morukuru Family have created a three-day ‘Safari with a Purpose’ package exclusively for you and your party, which includes at least the following three special elements:

- Joining a rhino notching / lion (or other big cat) veterinarian procedure, which sometimes includes the use of a helicopter and a large team of experts. (Half day)
- Visit of the local school in Molatedi Village where the local head teacher will share more on the various projects supported by the Morukuru Goodwill Foundation. On request, we will also

gladly facilitate, manage, and prepare your own personal interactive project with the school. (Half day)

- Private talk by Rob Harrison White or one of the other local researchers in Madikwe Game Reserve, explaining the very useful work they are doing. (Half day)

This package can only be pre-booked – at least one month prior to arrival – together with a stay at one of our exclusive-use houses in the malaria-free Madikwe Game Reserve. Subject to availability.

PACK FOR A PURPOSE

As a guest, you can directly support the Molatedi School (Madikwe) and Ouplaas EK Primary School, Elim Home and Nuwerus (De Hoop) by bringing with (or buying locally) some much needed school supplies. Alternatively, with your donation we can buy the necessary schoolbooks, which you can then take to the school when visiting. We encourage your children to do special fundraising projects at their schools and we will ensure they get to personally hand over their donation.

Meet Meadow Timmermans

OUR FIRST MORUKURU GOODWILL FOUNDATION AMBASSADOR

A few years ago, Meadow, then just eight years old, visited Morukuru Family Madikwe with her family to celebrate a special milestone for her grandparents. Inspired by her experience, she began her own project for change.

During their stay, the family participated in the “Safari with a Purpose” package, where they helped with rhino notching and named a baby rhino “Dolly.” They also visited the nearby village of Molatedi to deliver school supplies. Meadow played games with the local children and saw how joyful they were to receive the books and pencils.

Back in the Netherlands a year later, Meadow’s friend Sophie was searching for a school project. Meadow shared her experiences at Morukuru Family Madikwe, especially in Molatedi village, which sparked an idea. The two friends, along with their classmates, brainstormed how they could help. They decided to collect school supplies by going door to door in their

neighbourhood, asking for donations.

Their initiative was a great success, resulting in a large box filled with various school supplies. Meadow and her friends even managed to raise enough money through their local school paper to cover the shipping costs to South Africa. A few months later, all the collected supplies were delivered to Molatedi School, much to the delight of the children.

We are thrilled that Meadow, inspired by her time at Morukuru Family Madikwe, motivated her community to make a difference and involved her entire school in the project. Her passion and dedication are why we have chosen Meadow as our first Morukuru Goodwill Foundation Ambassador.

We would love to hear more stories like Meadow’s. Perhaps you could be the next Morukuru Goodwill Foundation Ambassador!



FOUNDATION GOALS

- Promote wildlife preservation & conservation
- Improve educational facilities and/or individuals within the education sector
- Improve healthcare and associated healthcare facilities
- Support the welfare and wellbeing of people by providing assistance at sporting events
- Assist in initiating, guiding and/or financing economical activities to improve the social and economic standards of the people

These goals are focused within South Africa, but more specifically within and around the Madikwe Game Reserve & De Hoop Nature Reserve.



DETAILS OF GOODWILL FOUNDATION

The Morukuru Goodwill Foundation (MGWF) was founded in 2007 by Ed and Anka Zeeman, owners of the Morukuru Family which has lodges within the Madikwe Game Reserve and De Hoop Nature Reserve in South Africa.

For projects, ideas, donations, or questions please feel free to contact: ed.zeeman@morukuru.com or anka.reijnen@morukuru.com Alternatively, contact your lodge managers on lodge@morukuru.com or dehoop@morukuru.com.

BANK ACCOUNTS

HOLLAND	SOUTH AFRICA
Bank: Rabobank	Bank: Investec Bank Ltd.
Account number: 12.83.56.332	Account number: 10011271348
IBAN nummer: NL13RABO0128356332	Branch code: 580105 SWIFTCODE: IVESZAJJ

The MGWF has the status of ANBI, meaning that under certain conditions Dutch donors may have some tax-benefits. Other nationalities will have to check with their tax-advisors.

MGWF BOARD MEMBERS:
Ed Zeeman (Chairman), Arend Gerritsen, and Peter de Vries (all from the Netherlands).
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